



:: INVESTING

:: COMPLEX SECURITIES, DERIVATIVES

:: DIGITAL ASSETS

:: EXCHANGES, MARKETS, LISTINGS

Industry experience

CEC Capital 2012 – Present Crypto ETP Specialist: Strategic & Lead Manager in ETF/ ETP, Digital Asset, Exec/non-exec board member, Strategic Advisor.

Issuance.Swiss AG	2023 – Present
Virtune	2023 – Present
21Shares/Amun AG	2019 – 2021
Vinter/Avernio AB	2019 – 2022
XBT Provider AB / CoinShares	2017 – 2019
CoinShares	2018 – 2019
XBT Provider AB (CoinShares)	2017 – 2019
Coinsilium	2015 – 2017
Global Advisors Bitcoin Investmen	t Fund Plc 2015
Bitcoin ETF Concept	2014 - 2015
Hashdex Head of Europe	2021 – 2022
LDBS Frays Academy Trust Member of the Audit Committee	2017 – 2020
FT Board Director Programme Non-Executive Director	2015
Bluefin Trading LLC Partner	2012 - 2013
LaBranche & Co Head of ETF Market	2008 – 2011
Societe Générale Head of ETF Trading & co-head of Port	2006 – 2008 folio Trading
HypoVereinsbank / UniCredit Head of Portfolio Trading ETF	2004 – 2006
Lexit LLP/ Neonet SEC MD - Electronic trading / US equity tra	2003 – 2004 ding
Lehman Brothers Head of Portfolio Trading & Advisory	1999 – 2003
State Street FX Transition Management - Global Lir	1997 – 1999 nk
S&P Global Ratings DACH Head - Office Manager	1995 – 1997
VNU Disclosure Inc Director - Head of European Sales	1991 – 1995

Education

FT Boa	rd D	irecto	r Pro	gramme		2015
Maste	r's D	egree	, Non	-Executive	Director Dip	loma

City, University of London1988 – 1991Bachelor's Degree, Mathematics

NOT RETAINED

Laurent Kssis

Laurent Kssis is a prominent figure in the European ETF and crypto ETP landscape, with 20 years of extensive experience.

As the founder of CEC Capital in London since 2013, he specializes in guiding issuers through the process of listing innovative crypto-related vehicles on European stock exchanges. Notably, he facilitated the successful listing of numerous ETPs, including Virtune's 4 innovative crypto ETPs on Nasdaq Stockholm in 2023.

Mr. Kssis served as the Head of Europe, MD at Hashdex, Brazil's largest crypto issuer, where he led the launch of the Nasdaq Crypto Index Europe ETP. Prior roles include Managing Director at Swiss-based 21Shares and CEO of XBT Provider AB, where he listed some of the earliest crypto ETPs. Kssis also served as a board member of Vinter AB, a Swedish-based crypto index manufacturer, for 3 years.

With a track record of over 30 admitted crypto ETPs on 6 European-regulated stock exchanges, Kssis has been instrumental in fostering growth and innovation within the industry.

Areas of expertise

Crypto/Blockchain (ETPs):

- + Bitcoin, Ether, crypto currency ETPs/ETFs listing, blockchain, tokenization,
- + Structured products, derivatives, strategies, leveraged/reverse ETFs
- + Jurisdiction-agnostic: Euronext, BX Swiss, Boerse Stuttgart, Xetra, Tradegate, AQUIS (London), Nasdaq Stockholm, Nasdaq Nordic, Vienna Israel and Dubai.
- + Innovation: Gold/Bitcoin, baskets, wrappers, short strategies, statistical arbitrage, cash and carry, liquidity provision
- + Market-marking, Authorized Participant (AP) agreements, brokerage, planning & analysis
- + Sales & marketing, labeling, coaching & training, public relations, press releases, media
- + Regulatory admission, special purpose vehicles (SPV), prospectus, filings, issuance

Advisory

- + CEO, chairman, board of directors, exec/non-exec director, interim management
- + Investor relations, general meetings
- + Corporate strategy, administration, strategic planning
- + Governance, compliance, audit committee, audit, internal controls

Keywords:

Exchange-traded funds (ETFs), exchange-traded products (ETPs), market-marking agreement, authorized participant (AP) agreements, white labeling, hiring, coaching & training, public relations, media strategy, press releases, sales & marketing, capital raising, brokerage, risk reporting, listing, listing requirements, filings, prospectus, issuance, asset management, capital raising, derivatives, capital markets, Bitcoin, 21Shares, Hashdex, GOLD, Polkadot, Cardano, Solana, Algorand, BMR indices, XBT Provider, Global Advisors / Coinshares, CEC Capital, Issuance.Swiss, Virtune, Litecoin, XRP, Ethereum, TRAC, Tallymoney, Lionsgold, Coinsilium, Euronext Paris/Amsterdam, BX Swiss, Boerse Stuttgart, DB's Xetra (CCP), Tradegate, Wiener Boerse (Vienna Stock Exchange), AQUIS in London, Nasdaq Stockholm, Nasdaq Nordic, Israel exchange, Dubai exchange, board member, fund raising, strategic decision, non-executive director, audit committee, Chief Executive Officer, corporate governance, general meetings, balance sheet management, internal controls, corporate strategy, relationships, stock exchanges, broker-dealers, compliance, interim management, investor relations, institutionals, planning, administration, audit.