



- :: CRYPTO, BLOCKCHAIN
- :: ETFS, ETPS
- :: STRUCTURED PRODUCTS
- :: SALES, MARKETING, LABELLING
- :: STRATEGIC ADVISORY
- :: GOVERNANCE

Industry experience

CEC Capital	2012 – Present
Crypto ETP Specialist: Strategic & Lead Manager in ETF/ ETP, Digital Asset, Exec/non-exec board member, Strategic Advisor.	
Issuance.Swiss AG	2023 – Present
Virtune	2023 – Present
21Shares/Amun AG	2019 – 2021
Vinter/Averno AB	2019 – 2022
XBT Provider AB / CoinShares	2017 – 2019
CoinShares	2018 – 2019
XBT Provider AB (CoinShares)	2017 – 2019
Coinsilium	2015 – 2017
Global Advisors Bitcoin Investment Fund Plc	2015
Bitcoin ETF Concept	2014 – 2015
Hashdex	2021 – 2022
Head of Europe	
LDBS Frays Academy Trust	2017 – 2020
Member of the Audit Committee	
FT Board Director Programme	2015
Non-Executive Director	
Bluefin Trading LLC	2012 - 2013
Partner	
LaBranche & Co	2008 – 2011
Head of ETF Market	
Societe Générale	2006 – 2008
Head of ETF Trading & co-head of Portfolio Trading	
HypoVereinsbank / UniCredit	2004 – 2006
Head of Portfolio Trading ETF	
LEXIT LLP/ NEONET SEC	2003 – 2004
MD - Electronic trading / US equity trading	
Lehman Brothers	1999 – 2003
Head of Portfolio Trading & Advisory	
State Street	1997 – 1999
FX Transition Management - Global Link	
S&P Global Ratings	1995 – 1997
DACH Head - Office Manager	
VNU Disclosure Inc	1991 – 1995
Director - Head of European Sales	

Education

FT Board Director Programme	2015
Master's Degree, Non-Executive Director Diploma	
City, University of London	1988 – 1991
Bachelor's Degree, Mathematics	

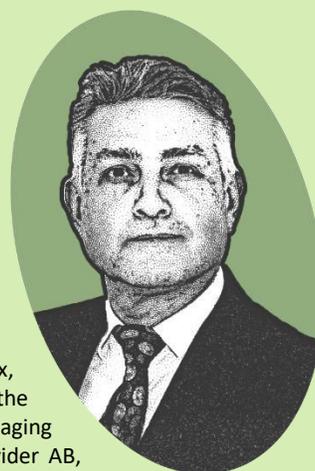
Laurent Kssis

Laurent Kssis is a prominent figure in the European ETF and crypto ETP landscape, with 20 years of extensive experience.

As the founder of CEC Capital in London since 2013, he specializes in guiding issuers through the process of listing innovative crypto-related vehicles on European stock exchanges. Notably, he facilitated the successful listing of numerous ETPs, including Virtune's 4 innovative crypto ETPs on Nasdaq Stockholm in 2023.

Mr. Kssis served as the Head of Europe, MD at Hashdex, Brazil's largest crypto issuer, where he led the launch of the Nasdaq Crypto Index Europe ETP. Prior roles include Managing Director at Swiss-based 21Shares and CEO of XBT Provider AB, where he listed some of the earliest crypto ETPs. Kssis also served as a board member of Vinter AB, a Swedish-based crypto index manufacturer, for 3 years.

With a track record of over 30 admitted crypto ETPs on 6 European-regulated stock exchanges, Kssis has been instrumental in fostering growth and innovation within the industry.



Areas of expertise

Crypto/Blockchain (ETPs):

- + Bitcoin, Ether, crypto currency ETPs/ETFs listing, blockchain, tokenization,
- + Structured products, derivatives, strategies, leveraged/reverse ETFs
- + Jurisdiction-agnostic: Euronext, BX Swiss, Boerse Stuttgart, Xetra, Tradegate, AQUIS (London), Nasdaq Stockholm, Nasdaq Nordic, Vienna Israel and Dubai...
- + Innovation: Gold/Bitcoin, baskets, wrappers, short strategies, statistical arbitrage, cash and carry, liquidity provision
- + Market-marking, Authorized Participant (AP) agreements, brokerage, planning & analysis
- + Sales & marketing, labeling, coaching & training, public relations, press releases, media
- + Regulatory admission, special purpose vehicles (SPV), prospectus, filings, issuance

Advisory

- + CEO, chairman, board of directors, exec/non-exec director, interim management
- + Investor relations, general meetings
- + Corporate strategy, administration, strategic planning
- + Governance, compliance, audit committee, audit, internal controls

Keywords:

Exchange-traded funds (ETFs), exchange-traded products (ETPs), market-marking agreement, authorized participant (AP) agreements, white labeling, hiring, coaching & training, public relations, media strategy, press releases, sales & marketing, capital raising, brokerage, risk reporting, listing, listing requirements, filings, prospectus, issuance, asset management, capital raising, derivatives, capital markets, Bitcoin, 21Shares, Hashdex, GOLD, Polkadot, Cardano, Solana, Algorand, BMR indices, XBT Provider, Global Advisors / Coinshares, CEC Capital, Issuance.Swiss, Virtune, Litecoin, XRP, Ethereum, TRAC, Tallymoney, Lionsgold, Coinsilium, Euronext Paris/Amsterdam, BX Swiss, Boerse Stuttgart, DB's Xetra (CCP), Tradegate, Wiener Boerse (Vienna Stock Exchange), AQUIS in London, Nasdaq Stockholm, Nasdaq Nordic, Israel and Dubai, Board member, fund raising, strategic decision, non-executive director, Audit Committee, Chief Executive Officer, corporate governance, general meetings, balance sheet management, internal controls, corporate strategy, relationships, stock exchanges, broker-dealers, compliance, interim management, investor relations, institutionals, planning, administration, audit

[NOT RETAINED]